



American Rose Society

News Release

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For immediate release

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AMERICAN ROSE SOCIETY TO ATTRACT YOUTH

The **American Rose Society** is launching a nationwide campaign to sign up youth members for the Society. The Society is looking to increase membership by attracting the youth of America to enjoy the beauty of America's National Floral Emblem, the Rose.

This initiative will allow anyone under the age of 17 to join the American Rose Society and learn about our nation's treasure. The benefits of membership will include a quarterly newsletter designed to educate and inform these young adults about roses. The newsletter will contain a column for questions and answers, information about roses, how to grow roses, and facts and figures regarding the rose. The cost for membership is only \$10.00 per year.

Youth Membership in the American Rose Society is also being promoted as the perfect gift for all young people, this holiday season, to cultivate interest in gardening and roses.

The American Rose Society has been the premier organization devoted exclusively to the cultivation of roses in the United States for more than 115 years. With approximately 15,000 members nationwide, the ARS supports 350 local affiliated societies offering rose-related activities and information at the community level.

To receive more information about joining the **Young Rosarians of the American Rose Society**, write: American Rose Society, P.O. Box 30,000, Shreveport, LA, 71130-0030 or call 1-800-637-6534, Ext. 108. You can also visit our website: www.ars.org or e-mail the society at ars@ars-hq.org

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