



The American Rose Society
**GUIDELINES FOR
ROSE SOCIETY LEADERS**

Produced for ARS Affiliate Societies by the
ARS Local Society Relations Committee
and the
ARS Membership-Marketing Department
1999
REVISED 2008

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American Rose Society**

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Please make duplicates of forms as needed.
Leave originals in "Guidelines" for future reference.

AMERICAN ROSE SOCIETY HEADQUARTERS:

MAILING ADDRESS: American Rose Society, P.O. Box 30,000, Shreveport, LA 71130-0030

SHIPPING ADDRESS: American Rose Society, 8877 Jefferson Paige Rd., Shreveport, LA
71119-8817

PHONE: 318-938-5402 FAX: 318-938-5405

E-MAIL: ars@ars-hq.org WEB SITE: <http://www.ars.org>

OFFICE HOURS: 8:00 a.m. to 5:00 p.m. CST, Monday – Friday; closed 12:00 noon-1:00 lunch

Brief History:

The American Rose Society was founded in 1892 and began as an organization of florists. The first president Myron Hunt was elected February 22, 1893. During the first seven years, the organization suffered the loss of Hunt, and was plagued by apathy. It was revitalized after a meeting on March 13, 1899 but still focused heavily on commercial aspects of rose culture. By 1915, the ARS consisted of 284 members; only 53 were amateurs. The need to attract all lovers of roses was addressed by then president S.S. Pennock. The trustees of the organization authorized publication of an Annual, which was first printed in 1916. A quarterly magazine was started in 1930. J. Horace McFarland served as the editor until his retirement at age 84 in 1943. By the 1950's the magazine was published monthly. Currently the *American Rose* is published bi-monthly.

The Consulting Rosarian Program began in 1926 with 32 volunteers to cover the country. *Roses in Review* was begun as were quarterlies on exhibiting, arranging, Old Garden Roses and Shrubs and Miniature Roses. In 1942, the first permanent society secretary, R.J. Hattan was hired but passed away several months later. Dr. R.C. Allen was hired next and ultimately became society president.

For the first 50 years a board of trustees, who were elected at the annual meeting, ran the Society. In the 1940's a board of directors was established. There are now 18 districts and 10 regional representatives who are elected by the membership of the respective areas. A Vice president is elected nationally and is automatically promoted to President for the next term. All presidents serve 3-year terms. The board oversees the work of an Executive Board.

Initially the headquarters of the society was located where the secretary was based. The first permanent headquarters were in Harrisburg PA. In 1954, the headquarters moved to Columbus OH. Headquarters was moved to 118 acres in Shreveport, LA in 1974 to enable expansion. Much of the land has been landscaped into rose gardens.

The ARS Today:

The American Rose Society is an educational, nonprofit organization dedicated exclusively to the cultivation and enjoyment of roses. The American Rose Society is a national organization with over 15,000 members. There are almost 400 local chapters and affiliates throughout the country. Many of the members of these societies have been designated as Consulting Rosarians, and have agreed to assist other rose growers with their rose problems and questions.

The mission of the American Rose Society is to increase the general interest in the cultivation of the rose for all people and to improve its standard of excellence. The objectives of the American Rose Society are to:

- Encourage amateur and professional rose culture
- Increase the general understanding of and interest in all aspects of roses, including but not limited to the history of roses, hybridization, growing, exhibiting, designing rose arrangements, judging, research, photography of roses
- Improve the standard of excellence of the rose for all people
- Record, publish, and establish priority on rose cultivar names, and rose cultivar ratings

Most ARS members are home gardeners who enjoy growing roses and want to expand their knowledge of rose culture. Many members also enjoy the thrill of exhibiting their roses in competition with other rose-lovers or participating in photography contests and other rose-related activities. The American Rose Society has developed standards and guidelines for guiding these competitions. They also publish a schedule of the various workshops, seminars, garden events, and rose shows. The Society publishes a bimonthly magazine, *American Rose*, available to all members.

The Society has its headquarters located on the grounds of the American Rose Center near Shreveport, Louisiana. The Center is home to a lovely Garden of over 20,000 rose bushes comprising nearly 400 varieties of modern and old roses. There are many events in the Gardens during the year, which are highlighted in the Events Schedule.

ARS is a 501(C)(3) nonprofit educational organization governed by a Board of Directors and operated by the staff at the Rose Center under the direction of an Executive Director and an Executive Committee. Many details about the American Rose Society can be found on the website <http://www.ars.org/>

Officers and Other Key Personnel:

The Board of Directors is composed of elected Directors from geographical Districts and Regions. Most of the regional activities of the Society revolve around the Districts and the local Societies. Each District has an elected Director who enlists other volunteers to carry out the business and activities of the District. The Executive Committee of ARS is comprised of the President, Vice President, Executive Director (non-voting), Treasurer, and two Directors elected annually by the Board. Various Committees are appointed to help conduct the various enterprises of the American Rose Society.

The Current ARS Executive Committee consists of the following individuals:

- Steve Jones , President
- Jeff Wyckoff, Vice President
- Jolene Adams, Director, NCNH District
- Baxter Williams, Director, South Central District
- Cliff Jeter, Treasurer
- Jeffrey Ware, Executive Director

American Rose Society District Directors are listed in Table 1, pages 5-6

American Rose Society Regional Directors are listed in Table 2, page 7

Living Presidents and Past Presidents are listed in Table 3, page 8

ARS Staff and Telephone Numbers are listed in Table 4, page 9

Appointed Officers are listed in Table 5, page 10

Table 1: The 18 Districts of the ARS, Directors, and Contact Information

<i>District</i>	<i>Director</i>	<i>Contact Details</i>	<i>Website Information</i>	<i>States</i>
Buckeye	Jim Zimmerman	430 N Main St, Englewood, OH 45322; H: 937-836-4703 Email: proterra2@aol.com	http://www.buckeyeroses.com	Ohio
Carolina	Richard Donovan	436 East Second Street, Ocean Isle Beach, NC 28469; H: 910-575-9868 Email: rdonovan@mindspring.com	http://www.carolindistrict.org	North Carolina South Carolina
Central	Mary Carle	985 Kiefer Trails Dr., Ballwin MO 63021; H: 636-256-9960, C: 225-205-0541 Email: mcarle@flash.net	http://www.ars.org/Districts/central.htm	Iowa Kansas Missouri Nebraska
Colonial	John Fleek	5114 Ridge Cross Dr, Charleston WV 25313; H: 304-776-4048 Email: fleek@suddenlink.net	http://www.colonialdistrictroses.org	Delaware Maryland Virginia Washington, DC West Virginia
Deep South	Oline Reynolds	524 East Shotwell Street, Bainbridge, GA 31717-4060; H: 229-246-4854 Email: olinemr@aol.com	http://www.deepsouthdistrict.org	Alabama Florida Georgia
Great Lakes	Frank Von Koss	1355 Melton Rd., Birmingham, MI 48009; H: 810-646-0249 Email: None Available	http://www.ars.org/Districts/great_lakes.html	Michigan, Ontario, Canada
Gulf	Flora Hover	103 Adams Circle, Ruston LA 71270; H: 318-288-8158 Email: gulfdistrictrose@bellsouth.net	http://www.ars.org/Districts/gulf.html	Louisiana Mississippi
Illinois/ Indiana	Bill Carlson	7714 W 920 South, Pendleton IN 46064; H: 317-778-2772 Email: rosenut@spitfire.net	http://www.ars.org/Districts/illinois_indiana.html	Illinois Indiana
New York	Pat Shanley	PO Box 442, Locust Valley NY 11560; H: 516-759-1435 Email: pshanley@aol.com	http://www.ars.org/Districts/new_york.html	New York Ontario, Canada
North Central	Diane Sommers	N51 W16978, Fair Oak Pkwy, Menomonee Fls WI 53051; H: 262-781-7989 Email: dsrosenut@wi.rr.com	http://www.northcentralrose.org/	Minnesota North Dakota South Dakota Wisconsin
N. CA- Nevada- Hawaii	Jolene Adams	776 Pinedale Court, Hayward, CA 94544-1025; H: 510-537-2326 Email: jolene_adams@ix.netcom.com	http://www.ncnhdistrict.org/	California (zips 936xx-961xx) Hawaii, Nevada (except Las Vegas)
Pacific Northwest	Jack Kiley	2218 Vista Avenue, Olympia WA 98501; H: 360-754-4937 Email: jack.kiley@comcast.net	http://www.pnwdistrict.org/	Alaska Idaho (zips 835xx-838xx) Montana *zips 594xx-599xx) Oregon Washington BC Canada
Pacific Southwest	Kreg Hill	PO Box 6408, Albuquerque NM 87197; H: 505-345-1344 Email: kreg@kreghill.com	http://www.pswdistrict.org/	Arizona California (Zips 900xx-935xx) New Mexico El Paso, TX (Zips 79001-79999) Las Vegas, NV (zips 89000-89199)

Penn-Jersey	Elaine Adler	1408 Ponds Edge Road, West Chester, PA 19382-7714; H: 610-692-5631 Email: eadler@westtown.org	http://www.pjdistrictrose.org/	New Jersey Pennsylvania
Rocky Mountain	Joan Franson	6804 Dover St., Arvada CO 80004; H: 303-424-3942 Email: Joan Franson, Director6804 Dover St. Arvada CO 80004 H: 303-424-3942 E-mail : franson@aol.com	http://www.rockymountainrose.org/	Colorado, Idaho (zips 832xx,864xx, 836xx,837xx) Montana (zips 590xx 593xx) Utah, Wyoming, Alberta, Canada
South Central	Baxter Williams	2502 Leprechaun Lane, Houston TX 77017; H: 713-944-3437 Email: bxtwms@att.net	http://www.ars.org/Districts/south_central.html	Arkansas (all except northeast), Oklahoma, Texas (except El Paso)
Tenarky	Dr. Kent Campbell	4358 Smallhouse Road, Bowling Green, KY 42104; H: 270-842-8819 Email: clairelc@aol.com	http://www.tenarky.org/	Arkansas (northeast), Kentucky, Tennessee
Yankee	Oz Osborn	12 Scotch Pine Farm, East Harwich, MA 02645; H: 508-430-5329 Email: ozrose@comcast.net	http://www.ars.org/Districts/yankee.html	Connecticut, Maine, Massachusetts, New Hampshire, Quebec, Canada Rhode Island, Vermont

Table 2: The 10 Regions of the ARS, Directors, and Contact Information

<p><u>Region 0</u> Bruce Monroe 3030 Maple Shade Lane Wilmington, DE 19810 PHONE: 302-478-5733 EMAIL: brmlmonr@aol.com</p>	<p><u>Region 5</u> Norma Booty (1st) 7412 Upper 136th St. West Apple Valley, MN 55124-7633 PHONE: 952-432-4313 EMAIL: applerose44@hotmail.com</p>
<p><u>Region 1</u> Lillian E. Walsh (2nd) 838 Main Ave. Schenectady, NY 12303-1130 PHONE: 518-372-0920 EMAIL: rosefun01@sprynet.com</p>	<p><u>Region 6</u> L. Douglas Helberg (1st) 6628 South 153rd St. Omaha, NE 68137-3828 PHONE: 402-894-2221 EMAIL: dlhelberg@cox.net</p>
<p><u>Region 2</u> Nita Bowen (2nd) 2703 Pony Farm Ct. Oakton, VA 22124-1412 PHONE: 703-620-9768 EMAIL: VARoselady@cox.net</p>	<p><u>Region 7</u> John “Jack” Walter (1st) 2001 VZ Country Rd. Grand Saline, TX 75140 PHONE: 877-597-6737 EMAIL: kwroses@hotmail.com</p>
<p><u>Region 3</u> Kitsy Mostellar (2nd) 3453 Somerset Trace Marietta, GA 30067 PHONE: 770-980-1680 EMAIL: Kmostellar@juno.com</p>	<p><u>Region 8</u> Carol Macon (1st) 115 Glencrest Ct. Colorado Springs, CO 80906 PHONE: 719-576-7626 EMAIL: carol@maconsys.com</p>
<p><u>Region 4</u> George Hartley (1st) 2207 Lloyd Ave. Royal Oak, MI 48073 PHONE: 248-548-2966 EMAIL: buckeyerosarian@att.net</p>	<p><u>Region 9</u> Lynn Schafer (appointed) 42108 S Bourne Rd Latah, WA 99018 PHONE: 509-286-3655 EMAIL: glshafer@air-pipe.com</p>

Table 3: Living ARS Presidents and Past Presidents:

Office	Name	Address	Phone	E-mail
President	Steve Jones	25769 Miguel Ct. Valencia CA 91355	661-254-7741	scvrose@aol.com
Past	Marilyn Wellan	3853 Rue Left Bank Alexandria, La 71303	318-445-6006	roseusa@suddenlink.net
Past	Tommy Cairns	3053 Laurel Canyon Bl. Studio City, CA 91604	323-654-0626	drtommyc@aol.com
Past	Jim Hering	1050 Kingwood Dr. Marion, OH 43302	740-389-5395	rosehering@roadrunner.com
Past	Pete Haring	1024 Gayle St. Shreveport, LA 71104	318-869-1775	pharing11@juno.com
Past	Charles Jeremias	2103 Johnstone St Newberry, SC 29108	803-276-8540	bynumano@comcast.net
Past	Don Ballin	249 Barberrry Rd. Highland Park, IL 60035	849-831-9035	farhrzns@sbcglobal.net
Past	Vince Gioia	P.O.Box 13370 Palm Desert, CA 92255		gioia@gte.net
Past	Frank Benardella	20 Stillhouse Rd. Englishtown, NJ 07726	732-792-1120	Harlane1@aol.com

A list of all Presidents of the American Rose Society can be found on the ARS web site at:

<http://www.ars.org/Archives/past-presidents.html>

Table 4: ARS Staff and Telephone Numbers

Executive Director	Jeff Ware , (Ext. 110)	E-mail : execdirector@ars-hq.org
Administrative & Records Assistant to the Executive Director	Carol Spiers, (Ext. 103)	E-mail : carol@ars-hq.org
Administrative Assistant	Peggy Spivey, (Ext. 100) Merchandise & Book Orders (Ext. 106)	E-mail : peggy@ars-hq.org
Publications Publications Director & Managing Editor	Beth Smiley, (Ext. 102)	E-mail : beth@ars-hq.org
Associate Editor	Lisa Butler, (Ext. 105)	E-mail : editorial@ars-hq.org
Advertising Director	Maria Scott, (Ext. 101)	E-mail : advertising@ars-hq.org
Webmistress	Jolene Adams	E-mail : jolene_adams@ix.netcom.com
Klima Rose Hall/Gardens of the American Rose Center		
Klima Hall Director	Marilyn Creswell, (318) 938-8051 (Gift Shop/Tours): (318) 938-5534 (Wedding Assistant): (318) 938-8051 Fax: (318) 938-5535	E-mail : klimadirector@ars-hq.org
Membership		
Membership Director	Laura Pfender, (Ext. 108)	E-mail : laura@ars-hq.org
Membership Assistant/Customer Service Representative	Shirley Evans, (Ext. 0 or 106)	E-mail : membership@ars-hq.org
Receptionist	Shirley Evans, (Ext. 0 or 106)	
Accounting & Records		
Accounting Director	Tommy Crenshaw , (Ext. 107)	E-mail : tommy@ars-hq.org
Assistant Accounting Director	Doris LaCour, (Ext. 104)	E-mail : doris@ars-hq.org
Accounting Clerk/HR	Becky Smith (Ext. 114)	E-mail : becky@ars-hq.org
ARC Grounds Crew		
Grounds Director	Jack Bagues, 318-938-1914	

The Staff List for the American Rose Society can be found on the ARS web site at:

http://www.ars.org/About_ARS/ars_contactlinks.html

Committees:

The president of the American Rose Society appoints several committees to address problems and opportunities associated with the hobby of roses. These committees are appointed to serve from October 2007 to October 2009. These are listed in Table 5 as hotlinks. Click on the committee to visit the site.

Table 5: Specific Committees of the ARS

ARC Maintenance Endowment Trustees	ARC Trial Grounds Committee
ARS Endowment Trustees	Arrangements Judges Committee
Audit Committee	Bylaws Committee
Classification Committee	Consulting Rosarian Committee
Convention Planning Committee	Digital Photo/Slide Contest Committee
E.Rose Committee	Editorial Advisory Committee
Educational Endowment Trustees	Election Reform Committee
Ethics Committee	Finance Committee
Funds and Grants Committee	Good Earth Rose Committee
Historical Committee	Horticulture Exhibitors Committee
Horticulture Judging Committee	Local Society Relations Committee
Long Range & Strategic Planning Committee	Marketing and Membership Committee
Miniature/Mini-Flora Committee	National Nominating Committee
Newsletter/Bulletin Awards Committee	Old Garden Rose and Shrub Committee
Patron Program	Prizes and Awards Committee
Product Evaluation Committee	Program Services Committee
Public Gardens Committee	Research Committee
Research Endowment Trustees	Rose Conservation, Preservation, Research Committee
Rose Research Library Board	Rose Registration Committee
Roses in Review Committee	Young Rosarians of America Committee

Appointed Officers

Chaplain

Rev. Dr. Sam Jones
130 Belle Glen Drive
Nashville, TN 37221
PHONE: 615-646-4138
E-MAIL: gsamj@bellsouth.net

Parliamentarian

Joan Franson
6804 Dover St.
Arvada CO 80004
PHONE: 303-424-3942
E-MAIL: franson@aol.com

Editors for Various Publications

HANDBOOK FOR SELECTING ROSES

Phil Schorr
12718 St. Lazare Lane
Sunset Hills, MO 63127-1522
PHONE: 314-843-8493
E-MAIL: pschorr@worldnet.att.net

OFFICIAL LIST OF ROSE EXHIBITION NAMES

Phil Schorr
12718 St. Lazare Lane
Sunset Hills, MO 63127-1522
PHONE: 314-843-8493
E-MAIL: pschorr@worldnet.att.net

Marily Young
514 Green Fields Lane
Columbus, NC 28722
PHONE: 828-863-4371
E-MAIL: roseynut@aol.com

ROSE ARRANGER'S BULLETIN

Diane Schrift
2419 Yorkshire
Birmingham, MI 48009-7557
PHONE: 248-649-6161
EMAIL: schrifts@comcast.net

ROSE EXHIBITOR'S FORUM

Robert B. Martin Jr.
3683 E. Tremaine Court
Gilbert, AZ 85324-3105
PHONE: 480-558-3224
E-MAIL: petrose@aol.com

Robert Sutherland
3741 Dicksonia Drive
Lexington, KY 40517-1906
PHONE: 859-271-2791
E-MAIL: robertje@insightbb.com

ARS & You

Jim Delahanty
4118 Saugus Avenue
Sherman Oaks, CA 91403-4403
PHONE: 818-789-4821
E-MAIL: jjzdelahanty@earthlink.net

OLD GARDEN ROSE & SHRUB GAZETTE

Jeff Wyckoff
19641 5th Ave. S
Seattle, WA 98148-2421
PHONE: 206-824-3307
FAX: 206-824-8008
EMAIL: kjwyckoff@msn.com
kjwyckoff@comcast.net

MINIATURE/MINI-FLORA ROSE BULLETIN

Sandy Lundberg
5 Fox Meadow
Bluffton, SC 29910
PHONE: 843-757-3716
EMAIL: sandylund@aol.com

Other Benefits of Membership:

- **The American Rose Center (ARC):** Visitors can experience nature at its finest at America's largest park dedicated to roses. Winding paths, babbling brooks and thousands of glorious roses invite relaxation in abounding beauty. Twenty thousand magnificent roses are available to stroll among! Discover why the gardens are among America's most valuable treasures. The Gardens are open seven days a week, April 1st through October 31st for tours. There are over 42 acres of roses including the "What's New" garden, featuring the nation's newest rose varieties, the "All-America Rose Selections" garden, featuring nationally-tested, award-winning roses, the Miniature Rose garden, and the "Single Petaled Roses" garden. The gardens are in bloom from spring to fall. ARS/ARC Members and 'Friends of the Gardens' Members are admitted free of charge. Discounts and guided tours are available to groups of 10 or more as long as prior arrangements are in place. For Saturday and Sunday visits, guests may enjoy guided cart tours of the gardens for a nominal fee. For more information about events, weddings, etc. visit <http://www.ars.org/ARC/gardens.html>.
- **Rose Care Articles:** The American Rose Society offers a very large selection of Rose Care Articles. Many of these articles have received an Award of Merit for excellence in rose care information. Several have been published in the *American Rose*, which is a benefit to members. See http://www.ars.org/About_Roses/rose_care_articles.html
- **Rose of the Month:** A new rose is featured every month as Rose of the Month. The articles are about all kinds of roses - and are written by ARS members. See <http://www.ars.org/ROM/rose-month.html>
- **Handbook for Selecting Roses:** Another benefit of ARS Membership is the Handbook for Selecting Roses. The Handbook lists roses that have been tested by the national membership and found to be Very Good to Outstanding roses to grow. Certain varieties of roses perform extremely well in many different parts of the country.
- **Reciprocal Gardens:** Selected gardens subscribe to the Reciprocal Admissions Program (RAP) and in most cases, an ARS membership card allows free or reduced-cost admission. Each person seeking entry to an RAP garden must have his or her own membership card.
- **Shop the ARS:** The American Rose Society also offers a variety of rose-related products available for order online: <http://www.ars.org/index.php>
- **International Registration Authority for Roses (IRAR):** The American Rose Society provides space on the web for registering new rose cultivars. Latest Registrations may be viewed on Recent Registrations.
- **National Rose Show:** Three National Rose Shows are held each year and winners are listed in the National Rose Show Results at <http://www.ars.org/Shows/all-shows.html>.
- **ARS Credit Card:** The ARS Visa® card offers competitive rates and benefits the organization
- **Travel Services:** Great rate travel booked can be booked through the ARS. This also benefits the ARS. <http://www.ars.org/Announcements/ars-travel.html>
- **Find A ROSE:** The GREEN INDUSTRY YELLOW PAGES. The American Rose Society has joined the GREEN INDUSTRY YELLOW PAGES in developing a searchable database for roses. The ARS' role is to select and submit varieties that are commercially available, and provide photos, characteristics, and other interesting information for each variety.